

# DRAFT

## MYTHOS: THE CRIMSON CHORUS

### OFF-BROADWAY SCENARIO: Ellen Stewart Theatre (299 seats)

Rehearsal Weeks		6
Performance Weeks		24
Avg Ticket Price	\$	45.00
Avg concession/merch profit per ticket	\$	10.00
Avg # seats / show (80% sold)		239

TOTAL PRODUCTION COSTS	\$	(482,000.00)
GROSS WEEKLY INCOME	\$	105,248.00
TOTAL WEEKLY OPERATING COSTS	\$	(67,919.84)
NET WEEKLY PROFIT	\$	37,328.16
WEEKS TO RECOUP CAPITALIZATION		12.9
NET PROFIT FOR 24 WEEK RUN	\$	413,875.84

### WEEKLY OPERATING BUDGET

<u>Cast &amp; Crew</u>	<u>number</u>	<u>weekly cost /</u>	<u>Total weekly</u>
Principals	5	\$ 1,500	\$ 7,500
Chorus	8	\$ 900	\$ 7,200
Musicians	6	\$ 900	\$ 5,400
Stage Management	2	\$ 1,000	\$ 2,000
Crew	8	\$ 800	\$ 6,400
<b>Office</b>			
General Manager			\$ 2,000
Technical Director			\$ 2,000
Press			\$ 1,500
Accounting			\$ 1,500
General & administrative (insurance, closing reserve, phones, postage, photocopying)			\$ 1,000
Advertising & Publicity			\$ 5,000
Lighting, sound & video rental			\$ 5,000
Tech consumables			\$ 1,000
Theatre expenses (rental, operating expenses, technician)			\$ 12,000
Producer Royalty		3%	\$ 3,157
Author Royalties		5%	\$ 5,262
<b>TOTAL WEEKLY OPERATING COSTS</b>			<b>\$ 67,920</b>
<b>WEEKLY NET PROFIT</b>			<b>\$ 37,328</b>

**PRODUCTION BUDGET****Creative Fees**

Director		\$	15,000
Musical Director		\$	15,000
Choreographer		\$	10,000
Set Designer		\$	5,000
Lighting & Video Designer		\$	5,000
Costume & Hair Designer		\$	5,000
Sound Designer		\$	5,000
Special Effects Designer		\$	5,000
Casting		\$	3,000

**Production**

Scenery		\$	25,000
Costumes (fabric, shoes, hair, wigs, rentals, jewelry, hats, accessories)		\$	10,000
Lighting & Video		\$	20,000
Special Effect development (fire & flying)		\$	10,000
Music (instruments, rentals, copying)		\$	10,000

**Rehearsal Expenses**

Audition costs		\$	5,000
Rehearsal Space rental	(4 wks)	\$	8,000
Tech Weeks (2) Theatre rental	(2 wks)	\$	24,000

**Salaries***(based on weekly)*

Cast - Principals		\$	45,000
Cast - Chorus		\$	21,600
Pianist		\$	6,000
Musicians		\$	16,200
Stage Management		\$	12,000
benefits, union health/welfare dues, pensions, per diems	(50% of salaries)	\$	50,400
Office & General Management		\$	48,000
Production salaries (stage crew, wardrobe crew, production assistants, benefits, taxes)		\$	12,800

Advertising (print, TV, radio, outdoor, front-of-house, internet, graphic design)		\$	20,000
Publicity (press agent, photographer, opening night party)		\$	20,000

Bonds & deposits		\$	10,000
Reserve	(10% of total)	\$	40,000

**TOTAL PRODUCTION COSTS \$ 482,000**